

### TODAY'S UTILITY ENVIRONMENT

The Ohio energy marketplace is adapting to new laws established by Senate Bill 221. The utilities are charged with reducing Ohio's energy intensity and they have specific benchmarks with timelines to meet. As a result, they are acting to maintain and increase revenue streams so that they can finance their necessary adaptations.

### IMPLICATIONS FOR MANUFACTURERS

While energy conservation is an overall good competition strategy for Ohio, the changed landscape offers some challenges – and opportunities - for Ohio's manufacturers that are heavily electricity-dependent.

These manufacturers need a recognized and persistent presence at the Public Utilities Commission of Ohio (PUCO) and before the General Assembly. With pending cases at the PUCO poised to set precedent and affect your electric rates for years to come, now is the time to create a plan to protect your company's competitiveness.

### OMA ENERGY GROUP: PROTECTING YOUR INTERESTS

To help manufacturers acquire the business intelligence and rate protection they now need, the OMA has created the **OMA Energy Group**, with strategic assistance from its law firm, Bricker & Eckler LLP (Bricker).

The **OMA Energy Group** works with its participants to promote energy policy, intervene in critical PUCO cases, deliver cost-saving services, and provide a forum for information and best practice sharing.

The **OMA Energy Group** is staffed by industry experts. See over for staff bios.

### OMA ENERGY GROUP FEE STRUCTURE

kWh Usage per Year	Annual Fee
700,000 – 2,500,000	\$5,000
2,500,001 – 50,000,000	\$12,000
50,000,001 – 100,000,000	\$25,000
100,000,001 – 500,000,000	\$40,000
500,000,001 and up	\$50,000

The more you have at risk, the greater your need for protection.

Participants must be members in good standing of the OMA to participate in the **OMA Energy Group**.

### OMA ENERGY GROUP BENEFITS

- Institutional presence, including persistent advocacy in PUCO cases and legislative matters
- Information regarding cases and legislation that enables you to act to protect your rates
- A vehicle for you to influence and shape energy policy and legislation
- Access to legal, technical and policy experts for advice important to your business
- Potential rate case settlement sharing opportunities
- Opportunity to participate in buying pool and other price protecting programs

# OMA Energy Group

## DAY TO DAY TEAM

---

### **Lisa G. McAlister**

Lisa McAlister is a member of the Energy, Public Utilities and Environmental law practice group of Bricker & Eckler LLP with a practice focusing on energy regulation and compliance. She has represented trade associations of commercial and industrial customers before state and federal administrative agencies and the Ohio Supreme Court on appellate matters involving price and availability of electricity. She has assisted mercantile customers in developing reasonable arrangement proposals and led the formal and informal processes for approval by the Public Utilities Commission of Ohio and advised those customers on issues related to energy efficiency, peak demand reduction and alternative energy portfolio compliance.

### **Thomas J. O'Brien**

Tom O'Brien is a member of the Bricker & Eckler LLP Energy, Public Utilities and Environmental law practice group and his practice emphasizes energy law and telecommunications. As the former regulatory counsel at CoreComm Communications, Inc., he was responsible for carrier-to-carrier relations and interconnection matters across the Midwest, Mid-Atlantic and Northeast regions. As an assistant to the Ohio Consumers' Counsel, he represented Ohio's residential utility consumers in electric, gas and telecommunications matters before the Public Utilities Commission of Ohio and the Ohio Supreme Court. He has also served as staff regulatory counsel for the Michigan Consolidated Gas Company and as a hearing examiner and as executive assistant for the Illinois Commerce Commission.

### **Kevin Schmidt**

Kevin Schmidt is Public Policy Director for The Ohio Manufacturers' Association, representing manufacturers' interests on energy, environment, human resources and health care issues before the Ohio General Assembly and administration. Prior to joining the OMA in 2004, Schmidt worked at the Ohio Department of Commerce serving as the agency's legislative liaison. He also served in Governor Bob Taft's office as assistant to the Deputy Chief of Staff. He was also a Legislative Service Commission intern for State Representative Jon Peterson. He is a graduate of Duke University with a Bachelor of Arts degree in public policy studies and holds his Juris Doctor degree from Capital University Law School.

### **OMA Energy Group**

*With strategic assistance  
from its law firm*

