



Intellectual Property

Our full-service practice advises clients on all aspects of intellectual property, including trademarks, copyrights, patents, internet issues and trade secrets. Clients from a wide variety of industries value our team's technical background and legal and business knowledge. We collaborate with businesses and individuals across the globe to evaluate, license, protect and enforce IP, providing tailored solutions that advance our clients objectives.

Our attorneys advise on a full range of IP issues:

- Enforcement actions and litigation
- Trademark portfolio management
- Trade secrets, technology transfer and licensing
- Internet and digital media issues
- IP licensing and transactions
- IP audits and strategies
- Copyrights
- Patent prosecution, counseling and transactions
- Joint research, development and joint ventures
- Advertising, false advertising and unfair competition

Types of clients we represent:

- Colleges and universities
- Fortune 500 companies
- Private businesses
- Publicly held businesses
- Health care entities

Areas of Focus

Trademarks

Organizations of all types and sizes rely upon the Lanham Act to safeguard their brand, business names, slogans, logos, packaging design, trade dress and more. Whether registering a trademark at the state or federal level or conducting trademark clearance, we help our clients take a proactive and strategic approach to trademark compliance from the start. Likewise, in both infringement enforcement and defense, we are an experienced partner, ensuring common law rights are not abused nor violated.

Copyrights

From software code to website content, we assist in initial copyright registration, as well as infringement enforcement to ensure control over original work is maintained. And to optimize the value of copyrighted material, we manage transactional arrangements involving copyrights, including the assignment of ownership and licensing.

Patents

Especially in the area of technology (including software, information technology, mechanical and electromechanical assets), our team is experienced in patent registration, clearance, litigation and patent-related transactions. Because filing for and defending a patent often requires a significant investment, our goal is to provide clear and practical counsel that stewards our clients' time and resources.

Internet Issues

To protect web-based assets, we file and defend domain name disputes, investigate online copyright infringement and send takedown notices. We also perform an ongoing review and analysis of websites and advise clients on best practices for establishing privacy policies and procedures designed to protect proprietary information. In the event of a privacy breach or security issue, we quickly address the loss of consumer, financial and health data, while taking measures to prevent recurrence.

Trade Secrets

Our attorneys recognize that trade secrets are often a company's most valuable asset, reflecting advanced innovations and competitive advantage. We advise and counsel clients on best practices for maintaining, protecting and enforcing trade secrets. We also defend against claims of trade secret misappropriation across a range of industries and technologies.

People



Gregory Krabacher
614.227.2300
gkrabacher@bricker.com



David S. Jackson
614.227.4818
djackson@bricker.com



Sean R. Lehman
614.227.7712
slehman@bricker.com



Christina J. Miller
614.227.8809
cmiller@bricker.com



Diane M. Signoracci
614.227.2333
dsignoracci@bricker.com